

From mountain to sea

## Privacy Notice

The Data Controller of the information being collected is Aberdeenshire Council.

The Data Protection Officer can be contacted at Town House, 34 Low Street, Banff, AB45 1AY.

Email: [dataprotection@aberdeenshire.gov.uk](mailto:dataprotection@aberdeenshire.gov.uk)

Your information is being collected to use for the following purposes:

### Profile Information

We collect information from you when you choose to register to use the site. This includes your email address and additional optional demographic information (age, sex, postcode) as provided by you on the registration form. We collect this information so that we can inform you of future opportunities to take part in engagement projects run by Aberdeenshire Council and to analyse contributions to any engagement activity that you choose to take part in.

### Engagement Information

The content you create as part of your interactions with this website. This can include responses to surveys, comments on discussion forums, or any of the other engagement opportunities. We collect this information to help inform the creation of better services and policies. The information provided to Aberdeenshire Council will be anonymised when used for analysis and reporting purposes.

Your information is:

Being collected by Aberdeenshire Council

The Legal Basis for collecting the information is:

Personal Data		Special categories of personal data	
Consent	X	The data subject has given explicit <b>consent</b> to the processing	X

- Communicate information to you about engagement opportunities and the outcome of engagement exercises which you have participated in, where you have requested to be informed.

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Personal Data	Special categories of personal data
Task carried out in the Public Interest	<input checked="" type="checkbox"/> Processing is necessary for reasons of <b><i>substantial public interest</i></b>

- Analyse and interpret data to help meet Council objectives and obligations. This includes complying with the Equality Act 2010 (Specific Duties and Public Authorities) Regulations 2017 in relation to Equalities monitoring. And to perform a task carried out in the public interest, in terms of the Community Empowerment Act 2015 which requires public bodies to engage with residents and communities.
- To plan and improve the services we offer.
- To evidence positive outcomes from accessing Council Services.

Your information will be shared with the following recipients or categories of recipient:

Not applicable. No personal data will be shared.

Your information will be transferred to or stored in the following countries and the following safeguards are in place:

Granicus Affiliates located outside the EU may provide support and therefore Affiliates may have access to personal data. Granicus is a signatory to the UK Extension to the EU-US Data Privacy Framework. Affiliates are subject to Granicus Intra-company Data Processing Agreements (DPA) and are subject to confidentiality. Access is limited to key personnel involved in maintaining our services and support and they are trained on all matter's privacy

Sub-processors (including Granicus Affiliates which Process the Buyer's Personal Data) are vetted by Granicus and are subject to contractual obligations and a DPA that include the UK Addendum to the EU Standard Contractual Clauses or the International Data Transfer Agreement. The sub-processors are only required to provide seamless functionality. Most of but not all the sub-processors are also parties to the UK Extension to the EU-US Data Privacy Framework.

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The retention period for the data is:

Any personal data that is collected as part of an engagement exercise will be stored for a maximum of 18 months (but will be deleted earlier when possible).

The following automated decision-making, including profiling, will be undertaken:

Not applicable.

Please note that you have the following rights:

- to withdraw consent at any time, where the Legal Basis specified above is consent;
- to lodge a complaint with the Information Commissioner's Office (after raising the issue with the Data Protection Officer first);
- to request access to your personal data;
- to object, where the legal basis specified above is:
  - (i) Performance of a Public Task; or
  - (ii) Legitimate Interests.
- to data portability, where the legal basis specified above is:
  - (i) Consent; or
  - (ii) Performance of a Contract;
- to request rectification or erasure of your personal data, as so far as the legislation permits.

Where the Legal Basis for processing is Consent, please confirm that you have been provided:

- why your information is being collected;
- the purposes for your information being collected;
- full information about the intended processing;
- details of any sharing of your information;
- details of the security for transferring your information to any country outside the EEA;
- the applicable retention period;
- details of any automated decision-making or profiling applied to your information; and
- details of your rights.

I understand that I have the right to withdraw this consent at any time by contacting Aberdeenshire Council at [engage@aberdeenshire.gov.uk](mailto:engage@aberdeenshire.gov.uk)